THOMAS J. MILLER ATTORNEY GENERAL



1305 E. WALNUT ST. DES MOINES, IA 50319 P: 515-281-5164 www.iowaattorneygeneral.gov

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Rochelle Walensky, MD, MPH Director Centers for Disease Control and Prevention Roybal Building #21 Room 12000 Atlanta, GA 30333

Email: director@cdc.gov

Dear Dr. Walensky:

This letter is signed by seventy-five multidisciplinary experts, as well as other key stakeholders in the fight to reduce tobacco-related disease and death. This includes seven individuals who have served as president of the Society for Research on Nicotine and Tobacco. Drawing from our collective expertise, we write to petition the Centers for Disease Control and Prevention to rename "E-cigarette or Vaping Product Use-Associated Lung Injury" (EVALI).

The CDC's website currently states:

"National and state data from patient reports and product sample testing show tetrahydrocannabinol (THC)-containing e-cigarette, or vaping, products, particularly from informal sources like friends, family, or in-person or online dealers, are linked to most EVALI cases and play a major role in the outbreak." <u>CDC, accessed 7/25/2021</u>

Based on this current knowledge, the name EVALI is ineffective and misleading as it does not provide health care professionals or the public with clarity and specificity regarding the sources of risk for these harms. Nor does it make clear what steps to take to reduce the risk of such harms. First, "e-cigarette" as used by the public only refers to nicotine vaping products; no THC user would say they consume it with an "e-cigarette." After the EVALI outbreak and after coverage of the evidence that adulterated THC vaping was responsible, one poll found two-thirds of respondents related the lung disease deaths to use of "e-cigarettes such as JUUL." Only 28% related the deaths to use of "marijuana or THC e-cigarettes." Other research (Dave

et al. 2020) has found similar increases in misperceptions of the risks of nicotine ecigarettes following the EVALI outbreak and communications about the condition.

Given that the CDC has concluded that the primary drivers of the 2019-20 outbreak of serious vaping lung injuries are THC products that have Vitamin E acetate added, it is critical to focus understanding on these basic facts. In contrast, the CDC has not proven that any human developed EVALI due to nicotine e-cigarettes, and there is significant evidence that nicotine e-cigarettes cannot be a cause of EVALI as summarized <u>here</u>.

We believe that Adulterated THC Vaping Associated Lung Injury (ATHCVALI) communicates far more accurate information to the public on health risks, whether the source of adulteration is from Vitamin E acetate or other compounds such as phytol. ATHCVALI is also consistent with World Health Organization guidelines on naming diseases, which discourages generic descriptors (such as e-cigarettes, which is not the source of the problem—harmful adulteration in THC products is). Our suggested name ATHCVALI provides important information to manufacturers and consumers that THC vape products can include harmful adulterants, thus encouraging corrective actions from market forces. We considered other names before recommending ATHCVALI, including Vitamin E Acetate Lung Injury (VEALI), which while an unambiguous improvement over EVALI, is perhaps not sufficiently broad since other adulterants in THC vaping products besides Vitamin E can cause lung injury. We are happy to share other naming options with you as well that improve over EVALI, provide scientific information on known risks, and do not stigmatize people trying to use e-cigarettes to quit smoking.

The naming EVALI is stigmatizing and does not help to prevent its spread. As you know, in the United States, HIV was originally unfortunately termed "Gay-related immune deficiency" (GRID). This was problematic for two reasons: 1) it stigmatized sexual orientation minorities, and 2) it misled heterosexuals into feeling safe. While important particulars are different in this situation, we have concerns that EVALI currently 1) stigmatizes nicotine e-cigarette use, which the CDC itself has recognized offer potential public health benefits (see below) and 2) does not communicate the risks of lung injury from adulterants such as Vitamin E acetate. Similar concerns have been raised by other informally-named diseases, such as the swine flu and West Nile virus, which in different ways both stigmatize and mislead.

The <u>American Lung Association</u> recognizes on their EVALI page that, "We are still learning about this disease, so changes may continue to be made to the terminology." This statement suggests that some public health groups may be looking for the CDC to update terminology as new information becomes available. Other well-meaning public health groups have been confused by the CDC's statement on EVALI; for example, the <u>American Thoracic Society</u> suggests "Juuling" is a practice that can lead to EVALI. Any role that the CDC has in degrading the quality of information released by public health groups is a serious concern with potential long-lasting implications for the trust of experts and science. The CDC has expressed some support for e-cigarette use among adults who cannot or will not quit smoking otherwise. The CDC's website currently states:

"E-cigarettes have the potential to benefit adult smokers who are not pregnant if used as a complete substitute for regular cigarettes and other smoked tobacco products." (<u>CDC, accessed 7/25/2021</u>).

There is concern that the misleading EVALI name, coupled with the inaccurate communication surrounding it from the media and other sources, may be suppressing e-cigarette use by adult smokers who want to quit smoking, because of resulting fears of and/or stigma around using e-cigarettes. There is no reason to let this misconception persist any longer, which likely results in higher prevalence of combustible tobacco product use than would otherwise occur.

CDC co-authors recently <u>wrote</u>, "Importantly, the factors driving EVALI are distinct from those driving the concurrent youth e-cigarette use epidemic in the US," so the desire to reduce youth e-cigarette use should have no bearing on what this disease is named.

President Biden took office pledging to lead with "science and truth." This has been echoed more recently by Surgeon General Dr. Vivek Murthy warning that health misinformation is "a serious threat to public health." Given what we now know about the disease, the name EVALI and doubt-inducing communications are not consistent with this pledge. Refining and improving the communications around this injury would be small but important steps to fulfilling President Biden's commitment. If the CDC allows EVALI to stand, this could have an unfortunate adverse impact of reducing the CDC's credibility among certain groups of people on other things like masks and vaccines.

Renaming the disease should also be accompanied by a press release and awareness campaign regarding the dangers of adulterants in THC vaping products, which will help disseminate correct information. The CDC and other federal health agencies should also immediately discontinue mentioning nicotine vaping product use as a possible culprit in these lung injuries since the evidence does not support this connection.

Thank you for considering our request. We would be pleased to answer any questions you may have or to speak directly with you and/or your colleagues.

We look forward to your response.

Sincerely,

Michael F. Pesko, PhD Associate Professor Department of Economics Andrew Young School of Policy Studies Georgia State University

Tom Miller Attorney General Iowa Department of Justice

K. Michael Cummings, PhD, MPH

Professor, Department of Psychiatry & Behavioral Sciences Medical University of South Carolina

Clifford E. Douglas, JD

Director, Tobacco Research Network Adjunct Professor, Department of Health Management and Policy University of Michigan School of Public Health

Jonathan Foulds, PhD

Professor of Public Health Sciences & Psychiatry College of Medicine Penn State University

Endorsed by:

Rahi Abouk, PhD Associate Professor, Department of Economics William Patterson University

David B. Abrams, PhD

Professor of Social and Behavioral Sciences New York University School of Global Public Health

Scott Adams, PhD Professor Department of Economics University of Wisconsin-Milwaukee

Paul Aveyard, PhD, MPH Professor of Behavioural Medicine Nuffield Department of Primary Care Health Sciences University of Oxford

Nancy Rigotti, MD

Director, Tobacco Research and Treatment Center Massachusetts General Hospital Professor of Medicine Harvard Medical School

Kenneth E. Warner, PhD

Avedis Donabedian Distinguished University Professor Emeritus Dean Emeritus University of Michigan School of Public Health

Scott D. Ballin, JD

Health Policy Consultant Former Vice President and Legislative Counsel American Heart Association

Neal L. Benowitz, MD Professor of Medicine Emeritus (Active) University of California San Francisco

Billie Bonevski, PhD

Professor of Public Health Discipline Lead and Discipline Group Lead, Public Health College of Medicine & Public Health Flinders University

Ron Borland, PhD, FASSA

Deputy Director, Melbourne Center Behaviour Change, Professor of Psychology – Health Behaviour Melbourne School of Psychological Sciences The University of Melbourne

Thomas H. Brandon, PhD

Distinguished Scholar and Chair, Department of Health Outcomes & Behavior Director, Tobacco Research and Intervention Program H. Lee Moffitt Cancer Center and Research Institute Professor of Psychology and Oncologic Sciences University of South Florida

John Buckell, PhD

Senior Researcher Health Economics Research Center, Nuffield Department of Population Health, University of Oxford

Christopher (Kitt) Carpenter, PhD

E. Bronson Ingram Chair and Professor of Economics Director of the Program in Public Policy Studies Professor of Gender and Sexuality Studies (courtesy) Vanderbilt University

Michael Chaiton, PhD

Associate Professor Dalla Lana School of Public Health University of Toronto

Frank J. Chaloupka, PhD

Distinguished Professor University of Illinois at Chicago

Kai-Wen Cheng, PhD

Assistant Professor Department of Health Administration Governors State University

Anna Choi, PhD

Assistant Professor Dept. of Public Administration Sejong University

Suzanne M. Colby, PhD

Professor of Psychiatry and Human Behavior Center for Alcohol & Addiction Studies The Warren Alpert Medical School of Brown University

Chad Cotti, PhD

Professor, Department of Economics University of Wisconsin – Oshkosh

Charles J. Courtemanche, PhD

Associate Professor of Economics Director, Institute for the Study of Free Enterprise University of Kentucky

Dhaval M. Dave, PhD

Stanton Research Professor in Economics Bentley University

Prabal K. De, PhD

Professor of Economics, The Colin Powell School for Civic and Global Leadership The Graduate Center, City University of New York

Cristine Delnevo, PhD, MPH

Director & Professor, Rutgers Center for Tobacco Studies Rutgers University Daniel Dench, PhD

Assistant Professor School of Economics Georgia Tech

Jean-François Etter, PhD

Professor of Public Health Institute of Global Health, Faculty of Medicine University of Geneva

Amy Lauren Fairchild, PhD, MPH

Dean, College of Public Health Professor, Health Services Policy & Management The Ohio State University

Michael T. French, PhD

Professor and Chair Department of Health Management and Policy University of Miami

Abigail S. Friedman, PhD

Associate Professor Department of Health Policy & Management Yale School of Public Health

Ollie Ganz, DrPH, MSPH

Instructor Rutgers Center for Tobacco Studies Rutgers University

Coral Gartner, PhD

Associate Professor School of Public Health The University of Queensland

Thomas J. Glynn, PhD

Adjunct Lecturer, Prevention Research Center, School of Medicine Stanford University

Daniel Grossman, PhD

Associate Professor of Economics John Chambers College of Business and Economics West Virginia University

Wayne Hall, PhD

Emeritus Professor National Centre for Youth Substance Use Research The University of Queensland

Peter Hajek, PhD

Professor of Clinical Psychology Wolfson Institute of Preventive Medicine Queen Mary University of London

Cheryl Healton, DrPH

Dean of School of Global Public Health Professor of Public Health Policy and Management New York University

Stephen T. Higgins, PhD

Director, Vermont Center on Behavior and Health Professor and Virginia H. Donaldson Chair in Translational Science Departments of Psychiatry and Psychological Science Vice Chair, Department of Psychiatry University of Vermont

Alex Hollingsworth, PhD

Associate Professor O'Neill School of Public and Environmental Affairs Indiana University

Ian Irvine, PhD

Professor, Department of Economics Concordia University (Montreal)

Sarah E. Jackson, PhD

Principal Research Fellow UCL Tobacco and Alcohol Research Group Department of Behavioural Science and Health University College London

Prabhat Jha, OC, MD, DPhil, FCAHS, FRSC

University Professor and Chair in Global Health and Epidemiology, Dalla Lana School of Public Health, Professor, Faculty of Medicine Executive Director, Centre for Global Health Research, St. Michael's Hospital University of Toronto

Theodore Joyce, PhD

Professor of Economics Zicklin School of Business Baruch College, City University of New York

Jessica L King, PhD

Assistant Professor Health & Kinesiology University of Utah

Conor Lennon, PhD

Assistant Professor of Economics College of Business University of Louisville

Jing Li, PhD

Assistant Professor Division of Health Policy and Economics Department of Population Health Sciences Weill Cornell Medical College

Alex C. Liber, PhD

Assistant Professor, Cancer Prevention and Control Program Department of Oncology Lombardi Comprehensive Cancer Center Georgetown University

Johanna Catherine Maclean, PhD

Associate Professor Department of Economics Temple University

Jim Marton, PhD

Professor of Economics Andrew Young School of Policy Studies Georgia State University

Ann McNeill, PhD

Professor of Tobacco Addiction Institute of Psychiatry, Psychology & Neuroscience King's College London

David Méndez, PhD

Associate Professor of Health Management and Policy, School of Public Health Associate Professor of Technology and Operations, Stephen M. Ross School of Business University of Michigan

Robin Mermelstein, PhD

Distinguished Professor Department of Psychology and Director, Institute for Health Research and Policy University of Illinois Chicago

Thomas A. Mroz, PhD

Bernard B. and Eugenia A. Ramsey Chair of Private Enterprise Professor of Economics Andrew Young School of Policy Studies Georgia State University

Ethan Nadelmann, JD, PhD

Founder & Former Executive Director, Drug Policy Alliance

Erik Nesson, PhD

Associate Professor Department of Economics Ball State University

Hai Nguyen, PhD

Associate Professor School of Pharmacy Memorial University of Newfoundland

Raymond Niaura, PhD

Chair (interim), Department of Epidemiology Professor, Departments of Social and Behavioral Sciences, Epidemiology School of Global Public Health New York University

Caitlin Notley, PhD

Professor of Addiction Sciences Norwich Medical School Faculty of Medicine and Health Sciences University of East Anglia

Megan E. Piper, PhD

Professor Department of Medicine School of Medicine and Public Health University of Wisconsin, Madison

James E. Prieger, PhD Professor, School of Public Policy Pepperdine University

Debbie Robson, RMN, PhD

Senior Research Fellow Addictions Department King's College London

Steven A. Schroeder, MD

Distinguished Professor of Health and Health Care, Department of Medicine Director, Smoking Cessation Leadership Center University of California, San Francisco

Kevin RJ Schroth, JD

Associate Professor Rutgers Center for Tobacco Studies, Rutgers School of Public Health Rutgers University

Peter G. Shields, MD

Deputy Director, Comprehensive Cancer Center Professor, College of Medicine The Ohio State University Wexner Medical Center

David T. Sweanor, JD

Chair of the Advisory Board, Centre for Health Law, Policy & Ethics, University of Ottawa Adjunct Professor, Faculty of Law, University of Ottawa Global Leadership Council, Boston University School of Public Health Former Legal Counsel, Non-Smokers' Rights Association

Jamie Tam, PhD, MPH

Assistant Professor Department of Health Policy and Management Yale School of Public Health

Erdal Tekin, PhD

Professor Department of Public Administration and Policy American University

Keith Teltser, PhD

Assistant Professor of Economics Andrew Young School of Policy Studies Georgia State University

James F. Thrasher, PhD

Professor, Department of Health Promotion, Education & Behavior Arnold School of Public Health University of South Carolina, Columbia

Olivia A. Wackowski, PhD, MPH

Associate Professor Center for Tobacco Studies, Rutgers Biomedical Health Sciences Dept. Health Behavior, Society and Policy, Rutgers School of Public Health Rutgers University

Natalie Walker, PhD, DPH

Associate Professor in Population Health, NIHI Programme Leader – Tobacco and Addictions, Director, Centre for Addiction Research, Faculty of Medical and Health Sciences The University of Auckland

Nicolas Ziebarth, PhD

Associate Professor Cornell University Department of Policy Analysis and Management (PAM) CC:

Dr. Deirdre Kittner

Director, Office on Smoking and Health Chamblee Building 107, #7 Atlanta, GA 30341

Dr. Vivek Murthy

Surgeon General 200 Independence Ave SW Washington DC

Mitch Zeller, JD

Director, FDA Center for Tobacco Products Building W075, Room # 6418 Silver Spring MD 20993-0002

Dr. Brian King

Deputy Director for Research Translation Chamblee Building 107, #7140

Dr. Christopher Jones

Public Health Service Deputy Director Chamblee Building 106, # 09109

Dr. Grant Baldwin

Director, Division Overdose Prevention Division Director DOP Chamblee Building 106, #08007

Dr. Peter Briss

Medical Director, Office of the Director Chamblee Building 107, #8142

Dr. Matthew R. Holman

Director of the Office of Science, FDA Center for Tobacco Products Building BELT1, Room #5310 Beltsville MD 20705-3121